











## Who we are

IOE

IOB is a professional community of over 33,200 members who work in banking and the international financial services sector. Professional development of our members through education is at the heart of what we

do. IOB provides university level programmes to enable our members achieve and sustain their professional qualifications and Continuing Professional Development (CPD) - essential in meeting customer and regulatory expectations. 6,906 individuals studied with us last year and over 23,000 members are registered for CPD schemes administered by IOB.

## Excellence in education - a recognised college of UCD

As a recognised college of University College Dublin (UCD) and the standout financial services educator, we offer qualifications of the highest standard. We currently have more than 40 programmes ranging from Professional Certificates and Diplomas

(level 7) on the National Framework of Qualifications (NFQ) to Masters Degrees

(level 9). We design our programmes to be practical and relevant, and grounded in academic rigour.

### UCD

UCD is Ireland's largest university with over 33,000 students from 144 different countries. It is a leading international university and is currently ranked within the top 1% of institutions worldwide. Since its foundation, the University has made a unique contribution to the creation of modern Ireland, based on successful engagement with Irish society on every level and across every sphere of activity.

The UCD Michael Smurfit Graduate Business School is Ireland's leading business school and research centre offering world-class business programmes that equip students to become impactful business leaders. It is the only business school in Ireland, and one of an elite group of schools worldwide, to hold the 'triple crown' of accreditation from three centres of business and academic excellence—EQUIS, AACSB and AMBA.

IOB has had a long-established valued relationship with UCD, dating back to 1990 when the Bachelor of Financial Services (BFS) degree was co-developed. In 2006 IOB entered into a long-term strategic alliance with UCD to enhance and develop education and research in banking and financial services. As part of this alliance, IOB became the first recognised school of UCD. In 2011 IOB became a college of UCD.

## PRMIA Partnership - Global Associate PRM (aPRM)

We are delighted to expand our partnership with PRMIA to our Level 9 Risk offerings.

PRMIA is a global brand in risk management education with more than 50,000 members worldwide. Over 2,400 companies employ PRMIA designates, demonstrating that employers around the world realise that PRMIA's education programmes equip participants with the specialised knowledge and skills necessary to succeed in the dynamic banking industry. PRMIA is active in nearly every major financial centre worldwide with members in over 65 countries.

The Professional Risk Managers' International Association (PRMIA) is proud to announce its continuing partnership with the IOB. PRMIA are already partnered with IOB on their level 8 Professional Certificate in Conduct Risk Culture and Operational Risk Management. Those that earn this Professional Certificate at level 8 also receive the PRMIA Operational Risk Management Certificate, allowing a global PRMIA Certificate to be added to this already outstanding IOB offering. Additionally, in relation to our Associate PRM (aPRM), another PRMIA global Certificate, we are delighted to extend this partnership to IOB's postgraduate offerings, specifically the Professional Diploma in Advanced Banking Risk Management and Professional Diploma in Advanced Operational Risk Management in Financial Services programmes."

Justin C McCarthy

CEO, PRMIA



## Meet your team



Ken O'Sullivan
Deputy Chief Executive



Dr Tiffany Thng
Assistant Professor



Cal Muckley
Professor of Operational Risk,
UCD



Aisling O'Sullivan Programme Manager IOB

IOB and UCD College of Business are delighted to jointly offer the Professional Diploma in Advanced Operational Risk Management in Financial Services.
This programme showcases extensive academic thinking and rigor as well as unique, real-world insights from our partners Bank of Ireland, Citi and Deloitte.

# A few words from our partners...



Citi is delighted to support this programme. Operational Risk, once an afterthought of risk managers, is now widely recognised as a prominent risk in the financial services industry.

It is inherently diverse, incorporating a number of areas across the spectrum of risk. The development of this diploma will strengthen the discipline by providing a strong pipeline of expert candidates with distinguished qualifications."

#### Cecilia Ronan

Citi Country Officer –



Operational Risk has been the subject of increasing focus in recent years, primarily due to well documented events where time and again it has been evidenced that the cost of rectification far outweighs the cost to manage the risk effectively.

Bank of Ireland has invested heavily in its Operational Risk capability and, through this programme, we are hoping to support the development of the pipeline of talent with appropriate qualifications that Bank of Ireland and other organisations are going to need."

#### Sean Burke

Group Head of Operational Risk – Bank of Ireland



We are delighted to be involved and to be playing a role in shaping this unique programme. This is a topic which has clearly evolved over the last 20 years and is at the forefront of business and regulatory leader agendas resulting in significant demand for candidates with qualifications in Operational Risk."

### Sean Smith

Partner, Risk and Regulatory Advisory – Deloitte





Deloitte.

## Introduction

### Who is this programme for?

The Professional Diploma in Advanced Operational Risk Management in Financial Services has been designed in conjunction with operational risk management professionals working in financial services and leading academics in operational risk management. It will equip participants with a deep, practical understanding of operational risk management frameworks and measurement methodologies in financial institutions. This qualification is the benchmark operational risk qualification recognised in the Irish financial services industry.

This programme is a practical operational risk management programme specifically designed for operational risk professionals. It covers a broad technical curriculum encompassing the key conceptual foundations of financial services risk management and it will enable participants to think strategically in order to manage the key risks in accordance with financial services competitive advantages and risk appetite.

The programme is relevant to all risk related roles in financial services firms including credit unions, fintechs, payments firms and to those who wish to develop a career in operational risk management. It will also be of interest to holders of a Professional Certificate or Diploma in Compliance.

Specific job titles may include:

- Heads of Operational Risk
- Enterprise Risk Managers
- Operational Risk Managers
- Financial controllers
- Technology Managers
- Operations Managers
- Internal Auditors
- Compliance Officers
- Legal Officers
- Consultants
- Regulators.

The programme would also be of interest to financial institutions' frontline staff who wish to gain a deeper understanding of banking risk management practices including retail, business banking and corporate banking staff.

## How you will benefit

This specialist programme will provide you with:

- A deep and practical understanding of the requirements and responsibilities of operational risk management
- Global best practice tools for the identification, assessment, measurement and management of operational risks
- Insights into latest academic thinking in areas such as AI applications to operational risk management and emerging machine learning models
- A thorough understanding of the key practical and relevant operational risks facing banking professionals in Ireland today including inter alia: financial crime prevention/AML/CFT, KYC, external and internal fraud, information security, IT resilience, cybercrime, outsourcing, business continuity planning, data quality, data protection, impact on capital and other practical areas
- Knowledge and skills to capture, report and investigate operational risk events, how to produce meaningful risk MI including Key Risk Indicator (KRI) data and trend analysis, and how to implement operational risk appetite
- Tools to identify, measure and mitigate risks and thereby improve business performance
- Enhanced business judgement, critical analysis and problem-solving skills.



I thoroughly enjoyed this programme, the lecturers, online content and class participation were excellent. This programme helped me to achieve one of my goals to pursue a career in Risk and specifically Operational Risk management."

## Jason Stanley

KB Associates A Waystone Group Company

## Curriculum

NFQ: Level 9
Academic credits: 30 ECTS
Modules: 3
Delivery: Online
Awarding body: UCD

This programme is comprised of three modules as follows:

- Risk Governance, Culture, Business and Enterprise Risk Management
- 2. Operational Risk, the Capital Markets and Al
- 3. Strategic Operational Conduct and Reputational Risk Management

## Risk Governance, Culture, Business and Enterprise Risk Management (NFQ level 9, 10 ECTS)

At the end of this module, you will understand:

- Corporate governance, including best practice governance standards
- The board responsibilities and expectations of the risk management function
- Risk governance frameworks, risk appetite statements and risk policies
- The duties of directors under common law, company law and the Central Bank's Corporate Governance Code for credit institutions
- The impact of culture, leadership and behaviour on risk profile and the effectiveness of risk management
- The Central Bank's fitness and probity standards
- The role of audit and risk committees, particularly in relation to risk management and an organisation's system of internal controls
- The challenges in setting executive director levels of pay and the link between executive remuneration and excessive risk-taking
- Banking model risks
- · Single Supervisory Mechanism
- Enterprise Risk Management (ERM)
- ERM frameworks and how such frameworks are implemented
- Approaches to risk integration and aggregation.

## Operational Risk, the Capital Markets and AI (NFQ level 9, 10 ECTS)

At the end of this module, you will be able to:

- Demonstrate what an AI informed alert model is and how one can deploy it to better mitigate fraud and misconduct
- Critically evaluate AI algorithms, whether proprietorial or not, to elicit information from data to counter financial regulatory risk
- Discuss critically the interaction between the capital markets and instances of misconduct in financial services
- Critically appraise the role of organisational culture in determining misconduct in financial services
- Critically evaluate ethical consequences of the use of AI in financial services.

## Strategic Operational Conduct and Reputational Risk Management (NFQ level 9, 10 ECTS)

At the end of this module, you will understand:

- The requirements and responsibilities of conduct risk management
- Conduct risk frameworks, conduct risk appetite statements, measurement methodologies and global best practices
- Operational risk as a risk management discipline in its own right
- The distinction between operational risk, credit risk, market risk and Sarbanes-Oxley
- The Basel III operational risk implications
- Operational risk capital calculation methodologies
- Reputational risk and its importance as the top strategic business risk.

## **Further Information**

#### **Award**

Upon successful completion of this programme you will be awarded the Professional Diploma in Advanced Operational Risk Management in Financial Services from UCD.

This is a level 9 qualification on the National Framework of Qualifications and carries 30 ECTS.

## Attain the Associate Professional Risk Manager (APRM) global certificate

Graduates can then apply directly to PRMIA to be awarded the globally recognised PRMIA Associate Professional Risk Manager (APRM) global certificate.

## **Entry requirements**

The minimum entry requirements for this programme are as follows:

- An Honours degree (min 2.2 L8 NFQ) or
- Admission may also be considered for experienced professionals who do not meet the admission requirements as set out above, where they can demonstrate knowledge through their work i.e. they have more than 5 years' experience in a management role.

## Professional body membership

You must be a current member of IOB, or become a member, to apply for this programme.

## Delivery

This programme is delivered online on a part-time basis.

Each 10 ECTS module comprises of up to 24 delivery hours per trimester.

### **Duration**

The programme will be delivered over three trimesters. Each module runs once a year and it is possible to join in any trimester.

#### **Assessment**

A combination of individual/group assessments and end of trimester written examinations.

#### **Fees**

The programme fee is €4,785.

We encourage candidates to register for the full academic year but if you choose to register on a per module basis the fees are broken down as follows:

Module	Fee
Autumn Trimester October 2023 - January 2024	
Risk Governance, Culture, Business and Enterprise Risk Management	€1,595
Spring Trimester February 2024 - May 2024	
Operational Risk, Capital Markets and Al	€1,595
Spring Trimester February 2024 - May 2024	
Strategic Operational Conduct and Reputational Risk Management	€1,595

### How to apply

For further information, including closing dates, exams dates and to apply online visit iob.ie/programme/advanced-operational-risk

If demand from applicants exceeds the number of available places, a waiting list will apply.

### **Contact us**

**Aisling O'Sullivan**Programme Manager

E: education@iob.ie

**Ken O'Sullivan, BCOMM, MBS, FIB, FCA**Deputy Chief Executive

E: ken.osullivan@iob.ie



## **IOB Learn**

Your personalised learning platform and mobile app

## **Access exclusive content**

Review the latest industry insights and thought leadership on financial services. Follow content channels in topics such as risk, compliance, digital innovation and ESG to stay up to date with sector trends and best practices.

## Learn at your own pace

Learn at a time and pace that suits you with the full library of archived IOB events and webinars.
IOB Learn is your ticket to the conversations that matter.

## Explore your module and CPD resources

Find your module materials, resources and CPD content for professional designations on one dedicated platform.











